



பாரத ஸ்டேட் வங்கி  
भारतीय स्टेट बैंक  
STATE BANK OF INDIA

ANNEXURE 4

**STATE BANK OF INDIA**  
**BRANCH : ASSET RECOVERY MANAGEMENT BRANCH**

**Sale Notice (By Private Treaty)**

[Rule 8 (5) and (6) read with Rule 9(1) of Security Interest (Enforcement) Rules 2002]#  
[Rule 6 of Security Interest (Enforcement) Rules 2002]\* [# Immovable secured Assets/ \*  
Movable Secured Assets]

Ref.No: SBI/ARMB/2022-23/170

Date: 07-06-2022

To

<b>M/s Colorhome Developers Pvt Ltd</b> <b>Represented by its Directors</b>	
<b>REGISTERED ADDRESS:</b> No.37, A-Block, 6 <sup>th</sup> Street, Anna Nagar East, Chennai - 600102	<b>BUSINESS ADDRESS:</b> 23, New No-19, 7th Street, W-Block, Anna Nagar, Chennai - 600040
Shri D Ramesh Director of M/s Colorhome Developers Pvt Ltd S/o Shri Duraisamy, No.39, L Block, 25 <sup>th</sup> Street, Anna Nagar East, Chennai 600 102	Smt R Jeevitha Director of M/s Colorhome Developers Pvt Ltd W/o Shri D Ramesh No.39, L Block, 25 <sup>th</sup> Street, Anna Nagar East, Chennai 600 102
<b>Guarantor's Address</b> Mr. D. Ramesh Flat No.1502, K-Tower, Metro Zone, No.44, Pillayarkoil Street, Jawaharlal Nehru Road, Anna Nagar, Chennai 600 040	<b>Guarantor's Address</b> Shri D Ramesh S/o Shri Duraisamy Flat No.1204, R Tower Metrozone, Jawaharala Nehru Road, Koyambedu, Chennai 600 040
<b>Guarantor's Address</b> Mrs. Jeevitha Ramesh Flat No.1502, K-Tower, Metro Zone, No.44, Pillayarkoil Street, Jawaharlal Nehru Road, Anna Nagar, Chennai 600 040	<b>Guarantor's Address'</b> Smt R Jeevitha W/o Shri D Ramesh Flat No.1204, R Tower Metrozone, Jawaharala Nehru Road, Koyambedu, Chennai 600 040
<b>Property Address:</b>  M/s. Colorhome Developers Private Limited Community Hall Site, "Kanchipattinam" Vedal Village, Kanchipuram Taluk and District, Near Meenakshi Medical College – 631 561	

Dear Sir,

Sub: Notice for Sale under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 & Security Interest (Enforcement) Rules, 2002.

On your failure to repay the dues demanded vide notice issued under Sec.13(2), the Authorised Officer had attempted to sell the Immovable / Movable secured assets described in the Schedule herein through e-auctions on 25.03.2022 and 10.05.2022 by following the process laid down under the captioned Act and Rules made thereunder.

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சொத்து மீட்பு மேலாண்மை கிளை

44, எல்டாம்ஸ் ரோடு, 1வது மாடி,

தேனாம்பேட்டை, சென்னை - 600 018

संपत्ति वसूली प्रबंधन शाखा

44, एल्डाम्स रोड, 1वीं मंजिल

तेनाम्पेट, चेन्नै - 600 018

ASSET RECOVERY MANAGEMENT BRANCH

No.44, Eldams Road, 1st Floor,

Teynampet, Chennai - 600 018



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The e-Auction(s) conducted as detailed above in respect of the schedule property was not successful for want of bidders / bids above reserve price. Thereafter, a person has shown interest in purchasing the Schedule Property for a price above the Reserve Price of Rs.1,85,00,000/- (Rupees One Crore Eighty Five Lacs Only ) of the last failed e-Auction and on terms agreeable to the Bank and the proposed purchaser. As the Schedule Property could not be sold through e-auction(s) held earlier, the Bank has decided to sell the property to the proposed purchaser by executing necessary documents on 30.06.2022 (Date of sale) by way of private treaty.

Notice is hereby given to you that the schedule property shall be sold to the proposed purchaser on 30.06.2022 by way of private treaty, for recovery of Rs.5,00,83,005/- (Rupees Five Crore and Eighty Three Thousand and Five Only) as on 30.03.2022 with future interest from 31.03.2022, incidental expenses, costs, etc., due to the State Bank of India (secured creditor) from the borrower M/s Colorhome Developers Pvt Ltd and guarantors Shri D Ramesh & Smt R Jeevitha. If the sale proceeds of the schedule property is insufficient to realise the outstanding dues under the loan account, the legal action initiated / to be initiated against you and others shall continue / follow until full recovery of the outstanding dues.

**SCHEDULE OF PROPERTY**  
**(Description of Immovable Secured Assets)**

**Name of the Title Holder: M/s Colorhome Developers Private Limited**

All that piece and parcel of vacant Community Hall Site, measuring 48,362 Sq.ft., in Kanchipattinam comprised in Survey No.33/2A (part), 33/1 (part), 33/5 (part), 33/6 (part), 33/7 (part), 33/8 (part), and 33/9 (part) situated at Vedal Village, Kanchipuram Taluk and District and within the Sub Registration Joint IV of Kanchipuram and Registration District of Kanchipuram.

**Bounded on**

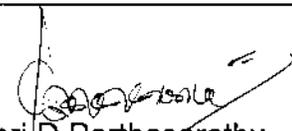
North By : Lands in Survey No.33/3  
South By : 40 feet wide road  
East By : 30 feet wide road  
West By : 40 feet wide road

Within the above boundaries the property measures 48,362 Sq.ft., or thereabouts.

(Covered under Sale Deed Doc.No.5849/2014 dated 15.09.2014 executed at Sub-Registrar of Joint IV, Kanchipuram)

Date : 07-06-2022

Place: Chennai

  
Shri D Parthasarathy  
Authorised Officer

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