

## Research Studies

### Reliance: A success story in International Refinery Sector

#### **Abstract:**

This case study highlights the success story of Reliance Industries Ltd, how Legendary Dhirubhai Ambani managed to transform his dream into practice through insistence and hard work. He incorporated Reliance Industries Ltd. With Mynylon Ltd. on 8th May 1973. Manufacture synthetic blended yarns and fabrics, polyester filament yarn, polyester glass shells and colour TV picture tubes. In the Span of 25 years the company could export to more than 100 countries. Recently company was marked in to Global Top 10 club with a ranking of 8 in the 2016 Platts Top 250 Global Energy Company Rankings. The success story of Reliance Industries Ltd. in Refinery sector serves as a source for imitation for those who in to business and planning to expand their operations internationally as it illustrates real-world practices played by Reliance Industries Ltd. to meet international challenges.

**Keywords:** *Refinery Sector, International Business; Reliance Industries Ltd.*

For detailed Article

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