

SBI SUBSIDIARIES DAY

19.03.2018















SBI SUBSIDIARIES DAY

19.03.2018

| SI. No. | Program for the day | Schedule |
|---------|---|----------|
| 1 | Opening Remarks by Chairman | 10:45 am |
| 2 | Remarks on Valuation of Subsidiaries by DMD & CFO | 11:00 am |
| 3 | SBI Life Insurance - Presentation by MD & CEO | 11:15 am |
| 4 | SBI Card - Presentation by MD & CEO | 11:40 am |
| | Break for Tea and Snacks | 12:05 pm |
| 5 | SBI Funds Management - Presentation by MD & CEO | 12:15 pm |
| 6 | SBI General Insurance - Presentation by MD & CEO | 12:40 pm |
| 7 | SBI Capital Markets - Presentation by MD & CEO | 1:05 pm |
| 8 | RRBs - Presentation by Chief General Manager (Associates & Subsidiaries), SBI | 1:30 pm |
| 9 | Closing Remarks by MD (Risk, IT & Subsidiaries) | 1:55 pm |
| | Lunch | 2:15 pm |

^{*}Each subsidiary presentation will be for 10 minutes followed by 15 minutes for Q&A



















So that tomorrow is happier than today



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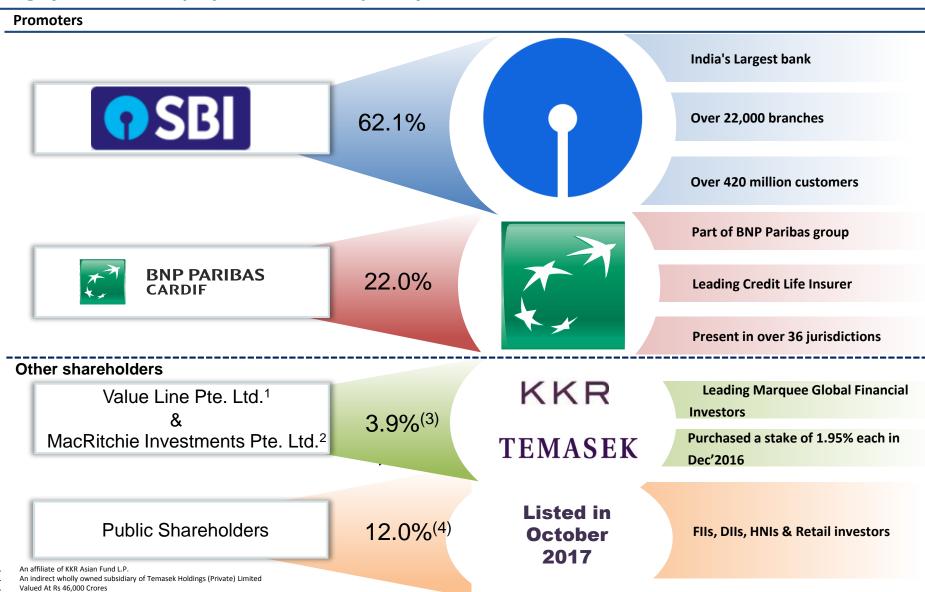
SBI Life - Growing from Strength to Strength

Business Presentation | March 2018



SBI Life Share Holding Pattern

Significant brand equity with a share capital of INR 1,000 Crores. Listed on NSE & BSE in October 2017



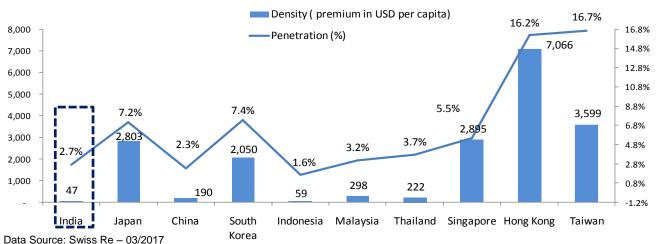
Valued at Rs 70,000 Crores

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Life Insurance in India: Under Penetrated

But Insurance is significant part of financial savings

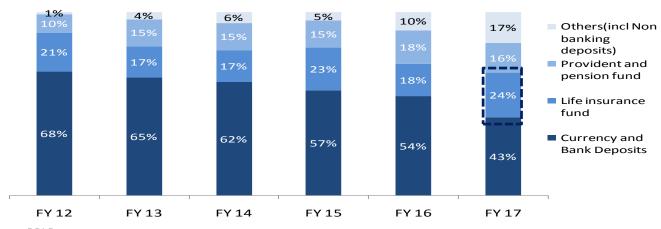




- Size of India's Life Insurance industry :Rs. 4.2 trillion of total premium in FY17¹
- 10th Largest Life Insurance

 Market in the World & 5th Largest
 in Asia¹
- 1. As per CRISIL Report

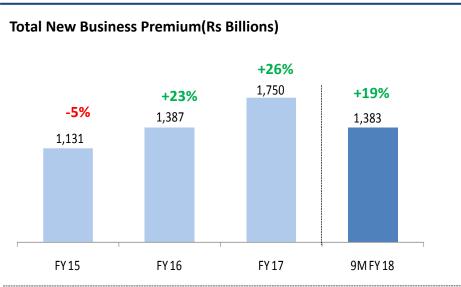
Share of Life Insurance in Household Savings

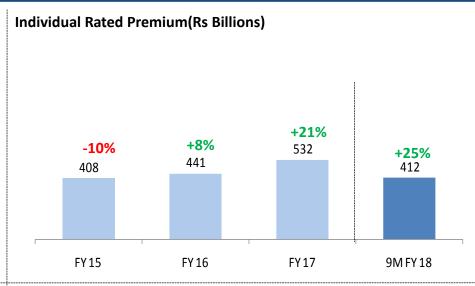


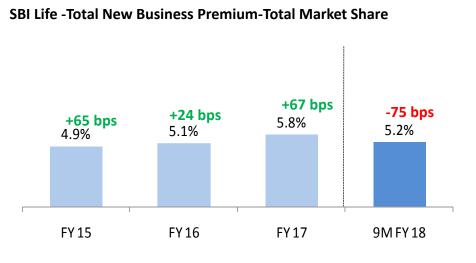
Data Source: RBI Data

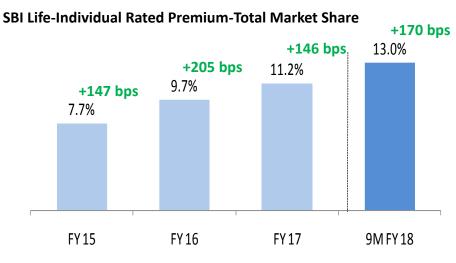
Life Insurance Industry

On a Growth Trajectory...



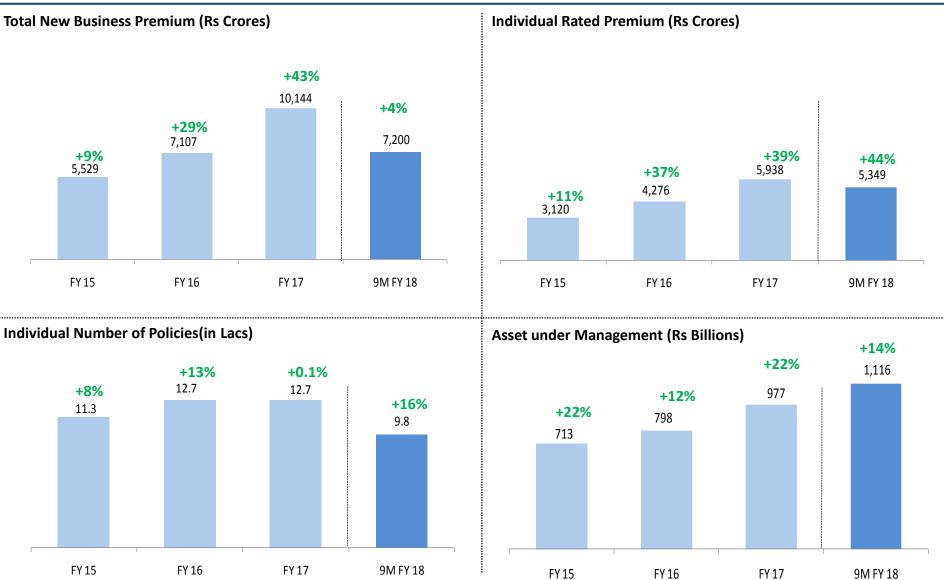






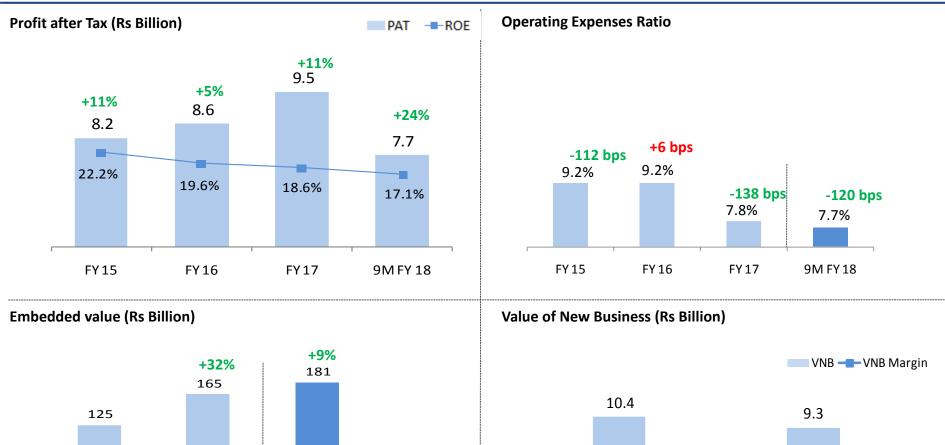
One of the Largest Private player by Premium ,NOP and AUM

Dominant market position.....Consistently!



Robust All round Operational Performance

Track record of Stable Profitability creating Value



FY17

H1 FY 18

FY16

16.0%

9M FY 18

15.4%

FY17

Focus areas

Capitalize on insurance industry growth

2

3

- Number of lives covered ~ 23 millions
 - Protection share increased by 18%
 - Sampoorn Cancer Suraksha launched to cater underpenetrated health segment
 - Product innovation to cater protection requirement Poorna Suraksha and e-Shield

Expansive distribution network

- Strong distribution network of 1,44,832 trained insurance professional (Agents/CIFs/ SPs)
- Best in class agency productivity¹ Increased from `201,451 to ` 234,753 per agent
- Number of CIFs increased by 23% to 46,129 and Agents increased by 9% to 98,647
- 33% Increase in number of corporate agency partners
- Widespread operation with 814 branches across country Direct touch point for customers

Ensure profitable growth

• Maintain cost leadership - Decrease in Opex ratio from 8.9% to 7.7%

- Focus on ensuring profitability of our business maintaining diversified product portfolio
- Focus on protection products enhancing customer as well as shareholder values
- Average Individual new business policy term 13 years

Customer satisfaction and engagement

- Pre Issuance Welcome Call to ensure customer is well educated about the policy features
- Drop in Unfair trade practices complaints from 0.23% to 0.16%
- Grievances under 47 policies per 10,000 policies 21% drop in policy related complaints
- 13m Persistency ratio² improved from 79.8% to 81.5% indicating customer retention

Digital Initiatives

- Sourcing,
Issuance and
Servicing (SIS)

- Sales through digital platforms like website, mobiles apps, integrated digital platforms like "YONO"
- Automation and digitalization of sales processes to improve distribution and operational efficiencies "Connect life"
- Leverage robust IT infrastructure to deliver strong customer service and engagement Easy Access, Data Analytics, Geo mapping, automated underwriting
- 1. Agent Productivity is calculated as the Individual NBP of Agency Channel divided by the average number of agents (annualised)
- 2. The persistency ratios are calculated as per IRDAI circular dated 23rd January 2014. Single premium and fully paid-up policies are considered. Ratios are calculated based on premium
- . All growth/drop numbers are with respect to 9MFY18 over 9MFY17

Thank You



Subsidiaries Day

SBI Card

19th March 2018

Contents

Introduction

Market Characteristics and Positioning

Business Model and Key Products

Conclusion



Introduction



SBI Card JV Partners



Holding 74% Stake

India's largest bank and a fortune 500 company

23% market share

24k branches, 300MM clients

210k+ employees, \$2.4B NI



Holding 26% Stake

World's largest and most successful investment firm presence in 24 countries

\$ 195B AUM through 317 investment vehicles worldwide.

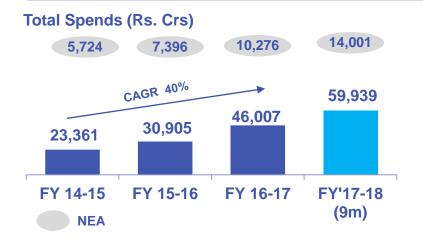
\$2b investments in India





Financial Profile

Consistently growing spends & Receivables



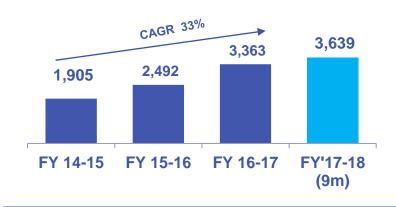
Stable losses Over Time

Write offs & provisions(%)



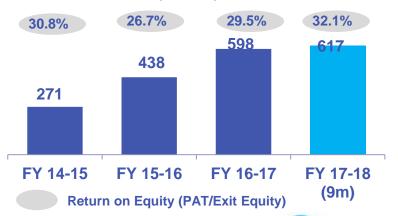
Leading to consistent growth in Revenue

Total Revenue (Rs. Crs)



Leading to Strong Returns

Profit Before Tax (Rs Crs)

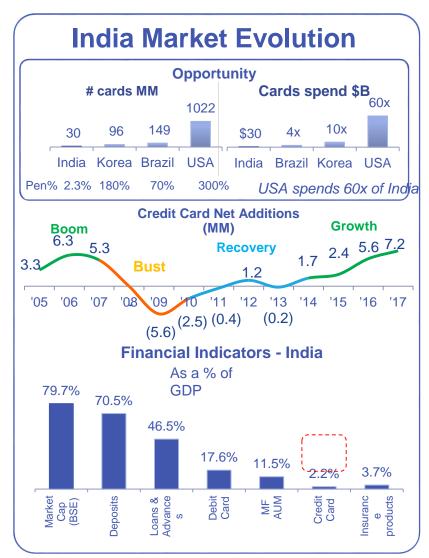




Market Characteristics & Positioning



Market Evolution



Source RBI FY17 Handbook /Annual report, IRDA, AMFI, Bank of International settlements

Growth Drivers

✓ Infrastructure

- POS machines expected to grow
 2% CAGR
- CIBIL (Bureau) trades rising from 150MM in '10 to 500MM in '17



✓ Consumer behavior

- Shifting from cash to card ... E-payments/PCE up from 2.8% in '08 to 8.2% in '16-17
- Increasing acceptability of credit ... Consumer credit has grown by 13% for last 2 years
- E com mkt to grow to \$100 Bn by 2020

√ Government push

Incentive for electronic modes of payments... debit & credit

× Speed Bumps

- Regulators watching interest rates, MDR
- Fraud related concerns cause lower usage, higher cost

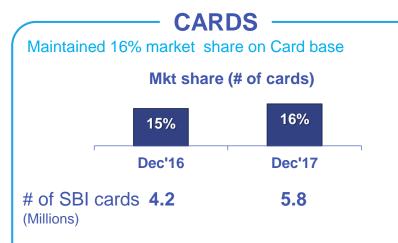
? Mobile payments & Transaction/settlement banks

- Emerging focus on creation of payment banks
- Evolving trends in mobile payments

India Card market significantly under penetrated



SBI Card Market Share



2nd highest card base with 16% market share

| Dec'17 | # cards (millions) | Mkt Share | YoY Growth |
|----------|-----------------------|--------------|---------------|
| HDFC | 10.19 | 29% | 18% |
| SBI Card | 5.75 | 16% | 35% |
| ICICI | 4.73 | 13% | 15% |
| Axis | 4.15 | 12% | 36% |
| Citi | 2.63 | 7% | 7% |
| Industry | 35.50 | | 25% |

Maintained 17% market share on spends

Mkt share (Card Spends)

12%

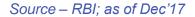
YDT Dec'16

YDT Dec'17

SBI card spends 29,818
(Rs Cr.)

2nd highest on spends with 17% market share

| YTD Dec'17 | Spends (Rs Cr) | Mkt Share | YoY Growth |
|---------------|-------------------|--------------|---------------|
| HDFC | 96,142 | 29% | 40% |
| SBI Card | 57,389 | 17% | 92% |
| Citi | 36,436 | 11% | 18% |
| Amex | 33,278 | 10% | 15% |
| ICICI | 37,527 | 11% | 47% |
| Axis | 30,921 | 9% | 55% |
| Industry | 335,549 | | 44% |





Business Model & Key Products



Product across Segments



HNI (25 Lac +)

Affluent (10 Lac-25 Lac)

Rs.5000+

– 5k

Rs.3k

- 3K

Rs.500

Mass Affluent (4 Lac -10 Lac)

Mass (2.5 Lac-4 Lac)

New to Credit (2.5 Lac – 1.6 Lac)







Railway Card Chennai Metro

Rewards Valu

Value for Money

Product Specs

- 1. Best in class privileges
- 2. Intuitive service experience
- 3. Access to special events/memberships
- 1. Features and benefits to match specific needs
- 2. Product benefits loaded with rewards as a currency



_____ TATA Platinum



SimplyCLICK



TATA Titanium



SimplySAVE



FBB

- 1. Value for money offerings, cash back deals, Entry level card
- 2. Grocery, Dining, Movies & fuel benefits

New to Credit

All products to move to digital form factor powered by Host Card Emulation

Prime

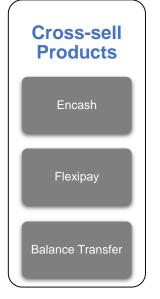


Diversified products & Revenue Streams

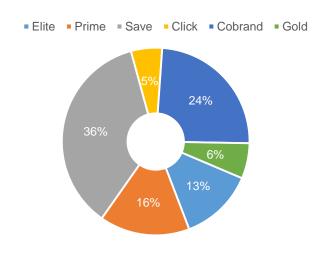
Products Profile

Core Cards Premium: Elite & Platinum Mass-affluent: Simply save & simply click Secured: simply save, Platinum Secured plus Others: Corporate, Employee

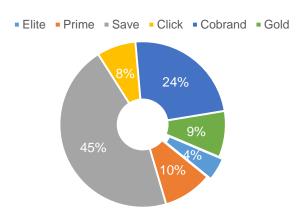




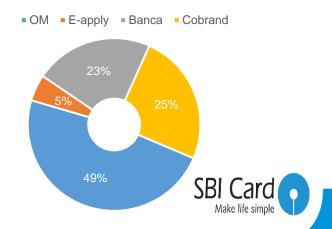
Revenue Split by Products



Accounts in Force Composition



Revenue Split by sourcing channel



Strong Tie-ups / Partnerships

Product led





















Key features

- Air-India . . . Leading player in Indian aviation market with 14% market share
- FBB style up card . . . Co-branded card with India's largest retailer by volume and reach
- TATA / IRCTC . . . big names in Corp retail & Govt owned travel portal space
- Leverage reach of Banks 2700 branches
- Holiday/travel segment of Yatra & group co.s via data base / open mkt sourcing
- Capital First: Tie-up with consumer durable financing arm to leverage CIBIL match low cost sourcing channel
- BPCL: Fuel co-brand with the 2nd largest Oil & Gas company in the country

Program led

















Key features

- Tactical: Continuous offers based on occasion, usage, partnerships/alliance
- **Segmented**: Targeted offers based on customer activity, merchant category usage, transaction behaviour, etc
- Strategic: Includes programs for credit limit increase, subvention programs,
- Cross sell offers: Low interest rate offers for nonresponders, EMI segmented offers, cash festive season offers and other regular on-line offers to increase web penetration



Financials

All figures in Rs. Cr

| P&L | | | | |
|---------------------------------|-------------|-------------|-------------|---------------|
| | FY 14-15 | FY 15-16 | FY 16-17 | YTD Dec'17 |
| Interest Income Fees & other | 1,082 | 1,380 | 1,768 | 1,849 |
| Income | 734 | 1,007 | 1,464 | 1,790 |
| Total Income | 1,816 | 2,387 | 3,231 | 3,639 |
| Interest Expense | 376 | 434 | 527 | 503 |
| Contributed Value | 1,441 | 1,953 | 2,704 | 3,137 |
| Acquisition Cost | 262 | 315 | 457 | 676 |
| Spend Based | 262 | 385 | 624 | 788 |
| Other Expenses | 496 | 642 | 798 | 838 |
| Total Expenses | 1,019 | 1,342 | 1,880 | 2,302 |
| Losses | 151 | 172 | 226 | 218 |
| PBT | 271 | 438 | 598 | 617 |
| PAT | 262 | 280 | 391 | 417 |
| RoA | 4.4% | 3.7% | 3.7% | 3.8% |
| RoE | 30.8% | 26.7% | 30.8% | 32.1% |

| | Balance Sheet 14-15 15-16 | | FY | YTD |
|------------------------|---------------------------------|-------|--------|--------|
| | | | 16-17 | Dec'17 |
| Assets | | | | |
| Advances | 5,831 | 7,446 | 10,315 | 14,105 |
| Cash & Bank Balance | 291 | 274 | 283 | 292 |
| Other Assets | 135 | 160 | 231 | 266 |
| Total Assets | 6,257 | 7,880 | 10,829 | 14,663 |
| Liabilities | | | | |
| Borrowings | 4,699 | 5,928 | 8,207 | 10,515 |
| Other Liabilities | 593 | 797 | 1,171 | 2,280 |
| Net Worth | 966 | 1155 | 1,451 | 1,868 |
| Total Liabilities | 6,257 | 7,880 | 10,829 | 14,663 |
| Dividend History | 5% | 10% | 10% | TBD |



Conclusion



Our Future Growth Play

Growth strategy

Growth initiatives

- a) Expand sourcing by
 - Leveraging SBI for higher penetration, integrate with SBI platforms
 - Cross sell opportunities with SBI subsidiaries
 - Broader distribution for Retail
- b) Products for premium segment
- c) Go digital ... prefer mobile for sourcing, service delivery, New products

Technology

 a) Invest in technology and infra to support scale and to stay relevant

Regulatory

- a) Organize formal communication with regulators
- b) Join industry forums to drive agenda

Strategic

- Merger of 2 entities to eliminate redundancies leading to ↓ cost / income ratio & ↑ capital adequacy
- b) Plan to list the entity in FY 19-20 subject to market conditions at material part of time.





Thank You





Subsidiaries Day

SBI Funds Management Pvt. Limited

19.03.2018

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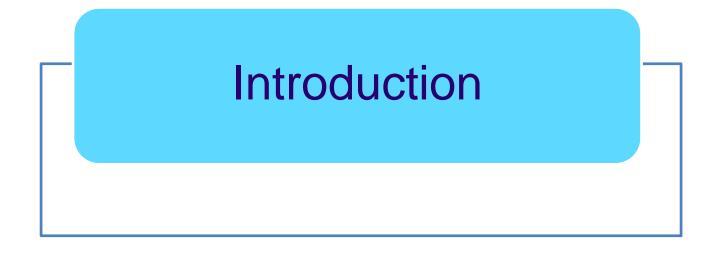
Introduction

Market Characteristics and Positioning

Business Model and Key Products

Other Topics

Conclusion



Introducing SBI Funds Management Pvt. Limited

Key Stakeholders



63% stake

Largest public sector bank with biggest reach (~24,000 branches)



37% stake

<u>Joint Venture partner</u> – Among top 10 global AMCs with \$ 1.4 tn AUM

Largest European player with 100+ mn clients worldwide

Financials Overview

Initiated with share capital of Rs 5 Cr in 1993

 Share capital increased to Rs 25 Cr (1995) and finally to Rs 50 Cr (1997)

Net worth is Rs 1004 Cr (Dec'17)

Quarterly average AUM is Rs 2.05 L Cr (For Oct'17 to Dec'17)

AUM Industry Rank – 5th

Largest AMC in ETF AUM.

Revenue - Rs 873 Cr (Apr'17 to Dec'17)

Rs 778 Cr total revenues in FY17

Net profit - Rs 243 Cr (Apr'17 to Dec'17)

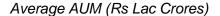
Rs 224 Cr net profit in FY17

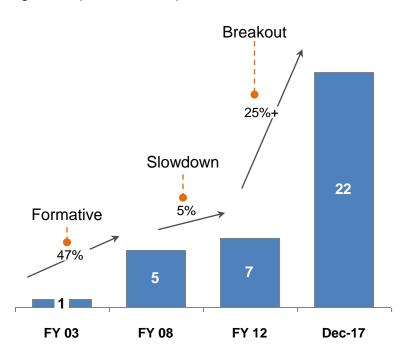
Market Characteristics and Positioning

Indian asset management industry poised to grow at a rapid pace

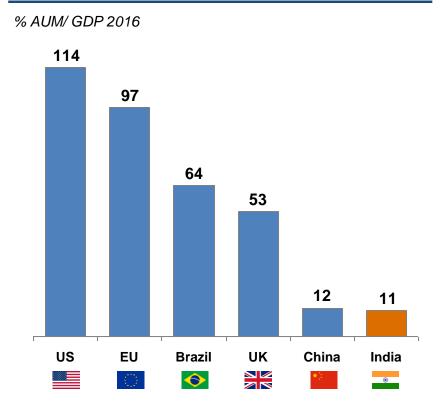
Indian asset management industry is in a break-out growth phase..

..yet under-penetrated when compared to other countries





Financialization of savings, growing demand of mutual funds, and expansion into smaller towns are driving AMC industry AUM growth



India 2015: 8%

Business Model and Key Products

We have built a strong asset management business

Key Business Metrics

Average AUM

Rs. 2,05,273 cr

2,10,884 cr closing AUM Entered 2 trillion club!!

Market Share

9.2%

+270 bps mkt share in 3yr highest market share growth among top 5 AMCs

Industry Position

5th

Moved up by 1 rank in FY17. Steadily closing gap with 3rd & 4th players

SIP per Month

Rs. 666 Crs

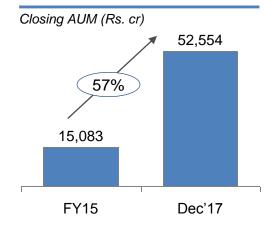
With ~27 L live SIPs¹– among one of the highest in the market

Other performance indicators: Assets, Geographies, Reach

Strong equity book

Closing AUM (Rs. cr) 111,643 22,469 FY15 Dec'17

Leader in B15 markets



Large reach

- ~6 mn retail investors and 5,000+ institutional investors
- Largest digital footprint in AMC industry with 1.3 mn monthly website views
- Largest ETF Manager in the country
- 167 self owned branches,
 37,000+ IFAs, 129 NDs and 57
 3rd party bank partners

Note: Key Business metrics are as of quarter ending Dec'17; Source: AMFI Monthly AAUM, quarterly AAUM disclosure

⁽XX%) CAGR (FY15 – Dec'17)

^{1.} Market share in live SIPs: ~13%

Our core capabilities – robust asset management & customer-centric products

Built state-of-the-art investment management capabilities over 30 years!



One of the largest & proficient investment management teams among Indian asset managers



Global standards of risk management and compliance frameworks



First asset
management company
in India to adopt CFA
code of conduct

Customer centric products and solutions

6 Products with 20+ years shelf life

| <u>Scheme</u> | Launch year |
|---------------------------|-------------|
| Magnum Equity | 1991 (27yr) |
| Magnum Multiplier plus 93 | 1993 (25yr) |
| Magnum Taxgain | 1993 (25yr) |

Innovative Need-based solutions



Bandhan SWP



Family Solutions

Other Topics

Building a future-ready organization through 5 key priorities

Leadership in B-15 Markets

B-15 markets growing at 44%, SBI MF is a leader with 14% market share – with companies owned & SBI networks across all Tier 2 & beyond cities

Driving Digitization & Digital sales

Industry digital transactions growing at ~60%; 11 digital assets created across SBIMF; Center of Excellence established for digital marketing, digital customer journeys

Customer segment specific solutions

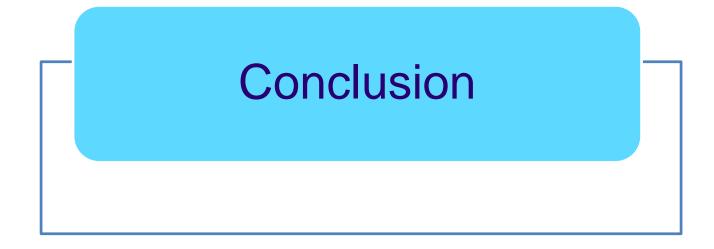
Creating solutions customized for specific segments by collaborating with partners such as family solutions, children's benefit plan, Bandhan SWP and retirement plans

Expanding Alternate Investment Fund (AIF) & Portfolio Management Service (PMS) Business

AIF industry growing at 111%, SBI FM AIF funds have significantly out performed benchmarks (~26% CAGR). SBI FM Large player in Institutional PMS and we have made a good beginning in Retail PMS.

International Business

Offshore sales to Indian market growing at ~20% CAGR, SBI MF plans to leverage network of parent (SBI and Amundi) to capture share of offshore flows



Conclusion...

The Indian asset management industry is in a break-out growth phase and still under penetrated – market will continue to grow rapidly!

SBI Funds Management is among the fastest growing AMCs in India, outperforming the market growth in the last 3 years

Building steady retail AUM growth pipeline via one of the largest SIP books

Focus on robust investment capabilities, extensive coverage of the Indian market and innovative products & solutions will be the key drivers of future growth.

SBI Funds Management profits has grown rapidly, and will continue on the same trend, given the strong industry growth expectations

Thank You



About Us





SBI General Insurance is a JV between the State Bank of India and Insurance Australia Group (IAG). SBI owns **74%** of the total capital and IAG the remaining **26%**.

The **Total Capital** invested as on date is **RS.1,548 crs** with a **Book Value Per Share** of **RS.67.64** and a **Net Worth** of **RS.1,457.6 crs**

SBI General follows a robust multi-channel distribution model encompassing Agency, Auto Manufacturing, Bancassurance, Broking, Digital, Corporate and Retail Direct Channels



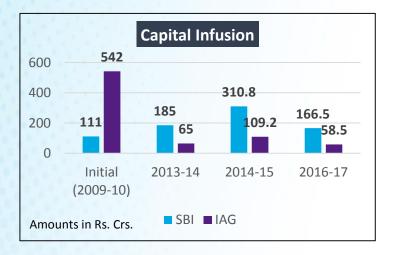
State Bank of India is country's largest retail banker and a premier financial services company.

SBI Group has the unrivalled strength of over **24,000 branches** across the country as well as overseas branches in **36 countries**.



Insurance Australia Group (IAG) is a general insurance group with operations in Australia, New Zealand and Asia.

IAG's businesses underwrite over **A\$ 11 billion** (Rs.55000 crs) of premium per annum and employ over **15,000 people**.

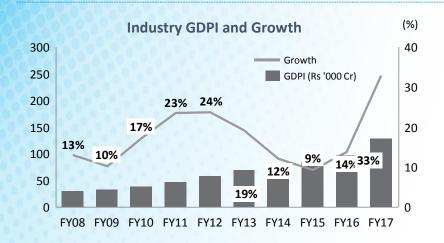


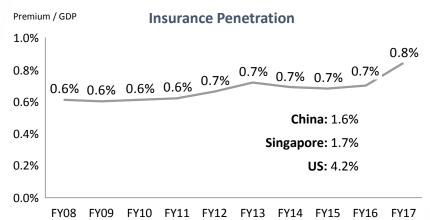
Full bouquet of non life products

| Retail | Corporate | Rural | |
|-------------------|----------------------|----------|------|
| Personal Accident | Property & | Crop | AND |
| Health | Engineering | Cattle | MANY |
| Motor | Trade Credit | Micro | MORE |
| Fire | Liability | Pumpsets | |
| Loan Insurance | Marine | | |
| Home Contents | Group Medical | | |
| \ | Contractors All Risk | | |

Indian General Insurance industry has observed robust growth; market still very underpenetrated – significant opportunity for further growth









- Underpenetrated Market with rising Insurance Density make the Industry a Stable Growth Story
- Robust growth seen across all Product Segments and will continue with:



- Increase in healthcare costs and announcement of National Health Protection Scheme will give impetus to Health Insurance segment
- Crop Insurance market, already covering 30 million farmers, has tremendous potential, driven by Government schemes
- New guidelines and proposed regulations expected to make **Motor Insurance** profitable
- Current low levels of Property Insurance penetration providing significant opportunity in retail ~ 3 % of houses
 only in India are insured



Digitization has started **impacting the market** significantly

Source: GIC data Amounts in Rs. Crs.

SBI General Insurance amongst the top 10 private General Insurance companies; only one from the post Tariff era in top 10



Wave 1 (pre 2007)

- 1. ICICI Lombard
- 2. Bajaj Allianz
- 3. HDFC ERGO General
- 4. Reliance GI
- 5. Tata AIG
- 6. IFFCO Tokio
- 7. Cholamandalam M
- 10. Royal Sundaram

Wave 2 (2007-10)

- 9. SBI General
- 11. Shriram General
- 12. Future Generali
- 13. Universal Sompo
- 14. Bharti AXA
- 23. Raheja QBE

Wave 3 (post 2010)

- 17. Liberty Videocon
- 19. Magma HDI
- 22. Kotak Mahindra
- 24. DHFL GI
- 25. Go Digit

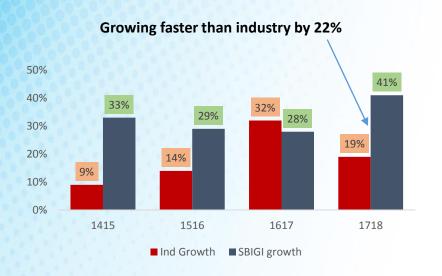
Health Insurers

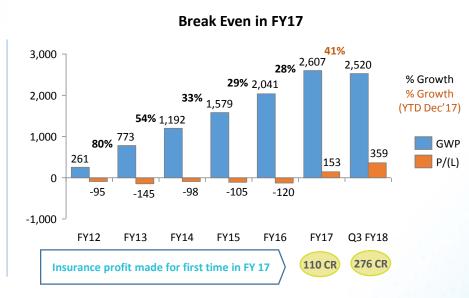
- 8. Star Health (2006)
- 15. Apollo Munich
- 16. Religare
- 18. Max Bupa
- 20. Cigna TTk
- 21. Aditya Birla

 Among the Private Insurers who entered the Indian GI Industry post de-tariffication in January 2007, SBI General holds the top position without the benefits accrued by companies in the Tariff regime.

SBI General has outperformed growth over industry and has improved profitability as well







Key drivers of the performance trajectory



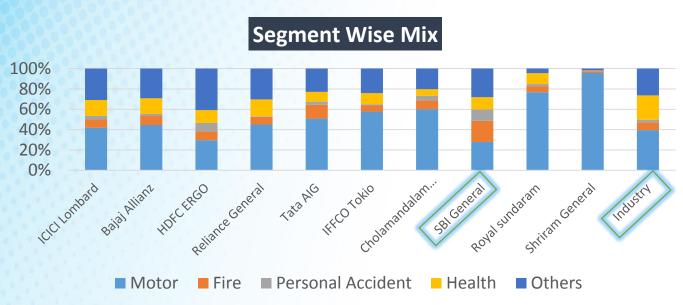
Wide distribution reach with over 110 branches, access to the largest banking distribution franchise (SBI),RRB's sponsored by SBI ,network of SBI Cards and SBI SSL, 19000+ IRDAI certified specified persons including 8000 Agents, presence through major Brokers and tie ups with top 3 Auto Manufacturers



- Diversified product bouquet meeting needs of customers in every segment
- Amongst top Bancassurance Insurers in the country

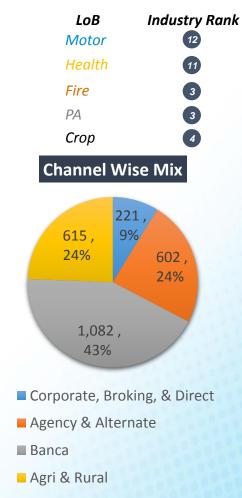
Focus on Profitable Segments & Channels





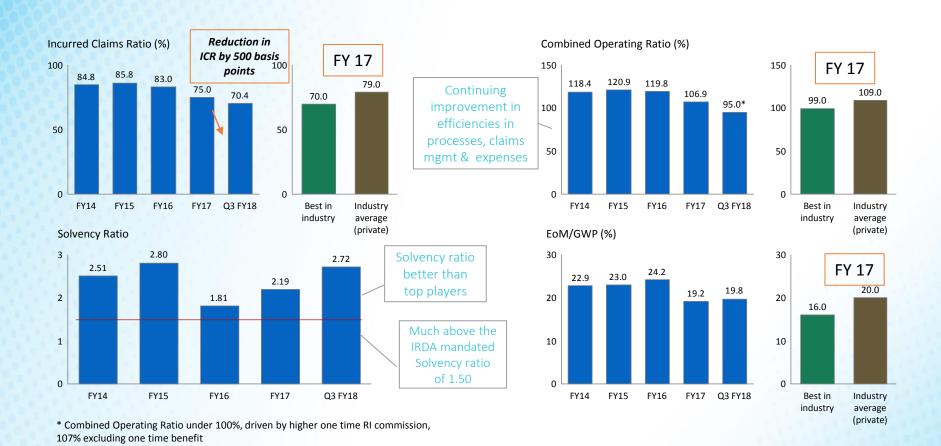


- Participation in the Crop Insurance schemes contributes to the overall growth story
- Bancassurance continues to be dominant channel, other channels have shown strong contribution
- Participation in Terrorism and Nuclear Liability Pool
- Highest Rural Premium (39 % of total GWP in FY 17) amongst large private sector insurers
- Product-specific arrangements, with Reinsurers rated A- and above helping us to grow new lines, provide better spread and adequate protection



Consistent improvement observed across key profitability metrics





⁴⁷

Multiple levers to achieve company ambition



Key priorities



Distribution excellence

- Invest in multi channel distribution network with Focus on tier 2 and tier 3 markets
- Leverage strong brand value and access to India's largest distribution network
- Improved sales rhythm and digitally enabled salesforce
- Improved digital sales and services through third party Integrations including the bank



Product and channel mix

- Focus on SME and corporate segments by leveraging reinsurance programs
- Continuing focus on profitable segments
- Leveraging Banking Correspondents to further strengthen the rural reach



Operational excellence

 Invest in technology innovations and automation to ensure scalability of operations and to improve efficiency and customer experience



People strategy

 Industry benchmarked people practices in terms of performance management and talent development



Excellent performance acknowledged at multiple prestigious forums





SBI General Insurance was awarded the **Rising Star Insurer** at the 2012 India Insurance Awards organized by Fintelekt

In 2014 SBI General was awarded the **Runner-up for data quality Asia Pacific Award** for our comprehensive Enterprise Data Quality program by International Association for Information and Data Quality (IAIDQ), Australia

SBI General was also awarded the **3rd Annual Data Quality Asia Pacific award** 2012 in Australia

SBI General Insurance received the **Technology Maturity Award** in the 2013 India Insurance Awards organized by Fintelekt

SBI General won the 2015 "Marketing Initiative of the Year" title at the India Insurance Awards 2015, organized by Fintelekt.

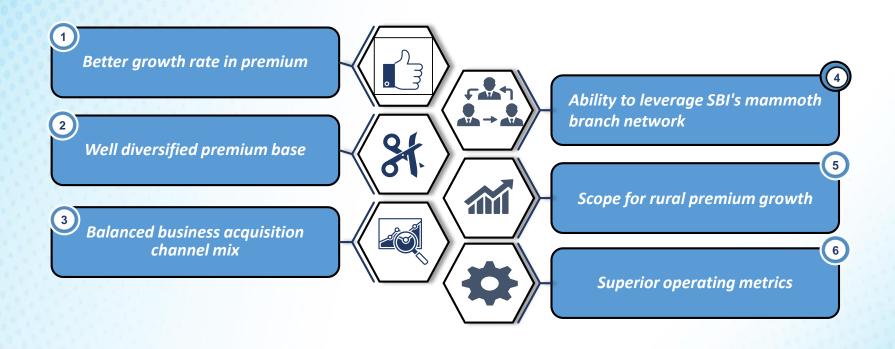
SBI General won at the India Insurance Awards 2016 in the "Under-served Market Penetration" and in the "Commercial Lines Growth Leadership"

SBI General was adjudged as a "Best ET BFSI Awards 2016" by Economic Times

SBI General certified as a Great Place To Work by Great Place to Work® Institute, India

SBI General was adjudged as a "Best ET BFSI Awards 2018" by Economic Times







THANK YOU



Subsidiaries Day

SBI Capital Markets Limited

19.03.2018

Contents

Introduction

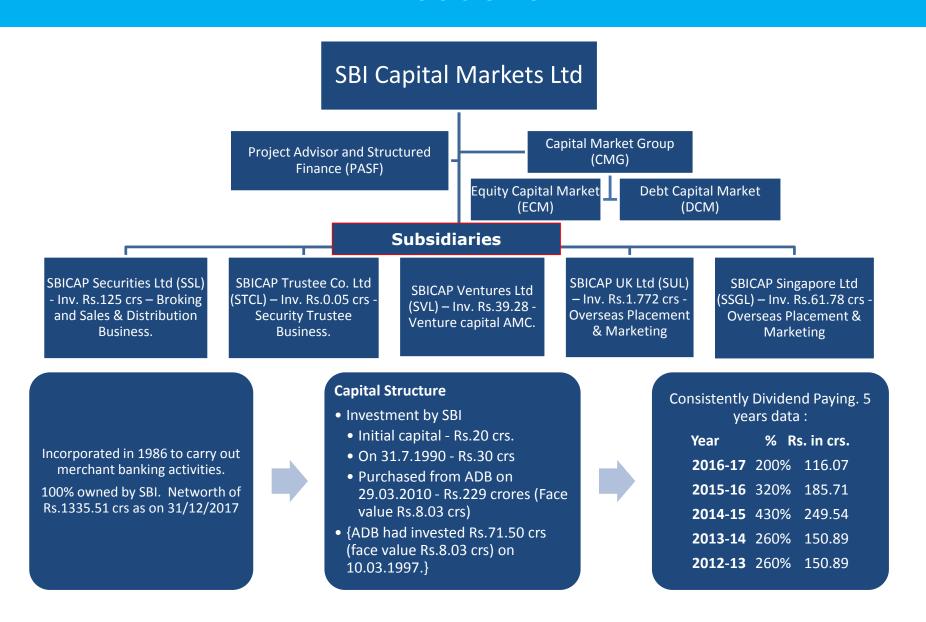
SBICAP Income & Value Contribution

Market Characteristics and Positioning

Strategies

Way Forward

Introduction



Product Portfolio

Project Advisory and Structured Finance (PASF)

Capital Market Group (CMG)

Project Appraisal

- Capital structuring
- Information Memorandum and Financial modeling
- Risk analysis

Advisory

- M&A Advisory/Bid Advisory
- Corporate Restructuring
- Unbundling
- Corporatization
- Privatization
- Policy-making for Govt. bodies, Regulatory agencies etc.

Fund Syndication

- Advisory on suitable debt structuring
- Rupee and foreign currency loans
- Debt Refinancing/ Consolidation
- Overseas acquisition and financing
- Private Equity & Mezzanine financing

Debt Restructuring & Resolution

- Resolution of stressed assets including through NCLT
- Advising in change of Management as part of **Resolution Process**

ECM

- Initial Public Offering (IPO)
- Follow-on Public Offering (FPO)
- Rights Issue
- Offer for Sale (OFS)
- Qualified Institutions Placement (QIP)
- Institutional Private Placement (IPP)

ECM Advisory

- Private Equity
- M&A Advisory
- Valuation advisory
- Fairness opinion Pre IPO Advisory

DCM

- Private Placement
- Public Issue
- Foreign Currencies Bonds
- Municipal Bonds
- Securitization
- Masala Bonds
- Commercial Paper
- Credit enhanced bond

DCM Advisory

- Funding Options
- Capital Markets Access
- Structuring

OUR STRENGTHS

Ability to provide innovative and comprehensive solution/products to customers

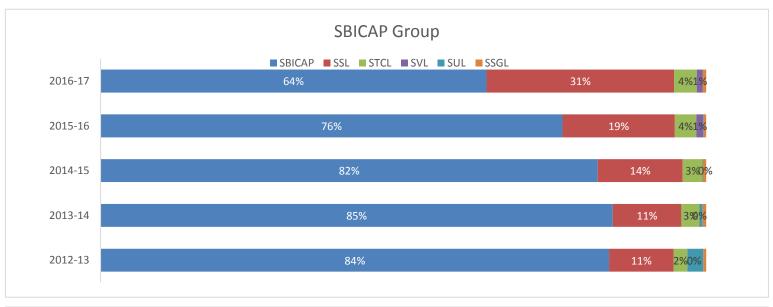
Sector specialisation for Power, Oil and Gas, Transportation, Steel etc.

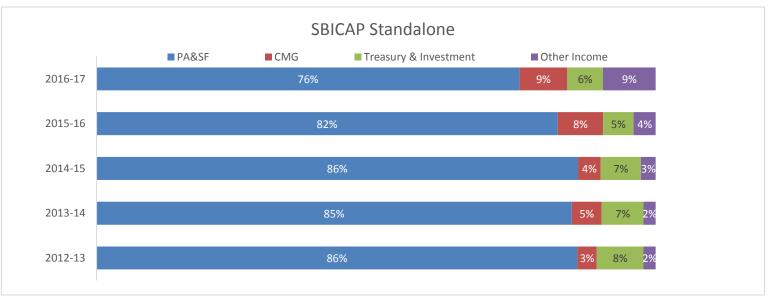
Competent and dedicated human resources with vast experience known for their astute professionalism and business ethics

A robust organisation structure which can cater to all type of market demands.

Our close association with Central and State Govts and various departments for policy formation and key inputs for reforms.

Income Contributor





Domestic Subsidiaries Value Addition

| | | SSL | | | STCL | | | SVL | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| As on | 31-Mar-16 | 31-Mar-17 | 31-Dec-17 | 31-Mar-16 | 31-Mar-17 | 31-Dec-17 | 31-Mar-16 | 31-Mar-17 | 31-Dec-17 |
| Networth (Rs. In crs) | 115.97 | 142.04 | 182.39 | 52.67 | 64.35 | 72.95 | 27.24 | 44.85 | 47.16 |
| Book Value / share (Rs.) | 11.97 | 14.66 | 18.83 | 526.7 | 643.54 | 729.47 | 6.94 | 11.42 | 12.01 |
| PAT (Rs. In crs) | (15.01) | 26.06 | 40.36 | 13.35 | 11.68 | 8.59 | 3.64 | 2.61 | 2.31 |

SBICAP Securities Limited (SSL):

- ✓ A high quality Institutional research and sales team has been put in place. Income from the vertical is up by 80% over the previous financial
- ✓ Introduction of trade in currency derivatives by Retail broking vertical
- ✓ Increased Focus on equity derivatives and on NRI business by Retail broking vertical
- ✓ Retail broking PRIME series III to VIII launched during the year garnering good response.
- ✓ Shift in account acquisition strategy from free accounts to paid accounts which resulted in increased brokerage and activation of new accounts
- ✓ Increase thrust on sourcing Home Loans/car loans proposals for the Bank. Income from this activity is expected to increase 100%.
- ✓ SSL has turn around and on a growth path.

SBICAP Trustee Co. Limited (STCL):

- ✓ Exploring expansion avenues through Bank's CAG and MCG Branch networks.
- ✓ Facility Agent in case of ECB landing by SBI foreign branches

SBICAP Ventures Limited (SVL):

- ✓ Managing 'Neev Fund' with DFID, Great Britain.
- ✓ Setting up of Fund for 'Affordable Housing' and 'SME' at advanced stage.
- ✓ Also participating in 'Stressed Assets Fund' with SBI Mutual Fund.

PASF Market Characteristic & Outlook

- ✓ The Headline GDP Growth number for the Oct-Dec 2017 quarter at 7.2% is the highest since Jul- Sept 2016 indicating revival of growth.
- ✓ Growth in Gross Fixed Capital Formation (GFCF) a proxy for investment grew 12% in the 3rd quarter of FY 2017-18.
- ✓ Banking sector which is grappling with stress on account of increasing GNPAs likely to experience resolution of some high value accounts in near future.
- ✓ Various Government initiatives for de-bottlenecking of systemic issues like re-capitalization of Banks and introduction of Insolvency and Bankruptcy Code will help the credit offtake to revive in second half of 2018-19.
- ✓ In tune with changed market scenario the product mix of PASF group is changing.
- ✓ Our key areas of strength are structuring of the transactions, debt syndication, restructuring and debt resolution under various options.
- ✓ New Opportunities coming in M&A, Advisory for stressed assets under NCLT and Govt. Advisory (E auction, Divestment, others)

PASF Market Positioning

PASF Recent Awards

The Asset Triple A-Project House of the year-India 2017 & 2016

The Asset Triple A-Best Loan House -India 2016

Best Deals of the Year 2017

Oil & Gas : Bharat Petro Resources Ltd (The Asset Triple A) Power:
Thermal
Powertech
Corporation & Mytrah
Energy
(The Asset
Triple A)

Manufacturing:
Chambal
Fertilisers
and
Chemicals
(The Asset
Triple A)

PASF Ranking & Market Share

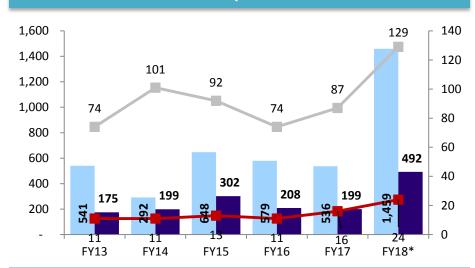
| Agency | Description | | Rank 2016 | Market Share (%) 2017 | Volume 2017 |
|-----------------|--|---|--------------|-----------------------------|--------------------|
| dealogic | Mandated Lead Arranger of Global Project Finance Loans | 2 | 5 | 6.0% | \$15,464 mn |
| | Mandated Lead Arranger of Global PFI/PPP Project Finance Loans | 3 | - | 4.7% | \$2,278 mn |
| Bloomberg | India Loans Mandated Arranger (INR & USD) | 1 | 1 | 29.6% | 1,007,525 (INR mn) |
| | India Loans Mandated Arranger (INR) | 1 | 1 | 43.2% | 922,398 (INR mn) |
| THOMSON REUTERS | Asia Pacific Syndicated Mandated Lead Arranger | 1 | 1 | 12.9% | \$10,388 mn |

Capital Market Outlook

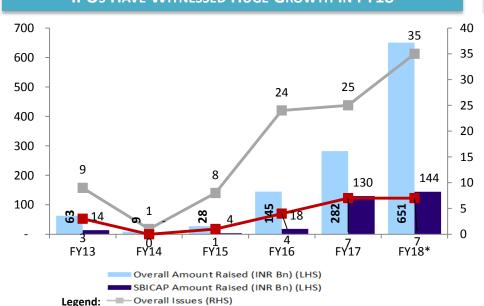
- ✓ PASF will remain our core strength area however considering buoyant capital markets, we are strengthening CMG to become top league player.
- ✓ FY18 has been a record year for primary markets raising ₹ 145 Bn across 129 issues
- FY19 looks very promising At the end of February 2018, there are 15 companies holding SEBI approval wanting to raise over ₹ 19,000 crore and another 18 companies wanting to raise ~ ₹ 27,000 crore awaiting SEBI approval. Out of these 33 issues, SBICAP is mandated on 11 issues with a cumulative issue size of ~₹ 17,000 Cr.
- ✓ Some of the notable ones in the market include the IPOs of NSE, HAL, ICICI Securities, Bandhan Bank, Sembcorp Energy India Ltd.
- ✓ Going forward the impact of the reintroduced LTCG and the norm requiring newly listed companies to have 25% minimum public shareholding would test the buoyancy of primary markets
- ✓ While FII inflows have been strong, mutual funds too have been receiving monthly equity flows of ₹
 75bn on average in the past 3 years. In addition, financial savings have increased post
 demonetisation and the dearth of investment opportunities in other asset classes has led to higher
 inflows into equity-related funds
- ✓ Mutual funds equity AUM has increased from ~₹4trn in Mar'15 to ₹ 8.8trn (excl. ETFs) in Dec '17, and the flows are more stable as monthly inflow of ₹ 62bn has taken place through the SIP route
- ✓ Recently issued guidelines by RBI to nudge Corporates to access bond market trying to deepen the Bond Market.
- ✓ While currently most regulators/investors permit ratings upto 'AA' for bonds as eligible for investment, the government and concerned regulators/investors will take necessary action to move towards minimum ratings from 'AA' to 'A' grade as proposed in the Budget.

Equity Capital Market Characteristics

Strong Fundraising Across Equity Products¹ in Recent Times

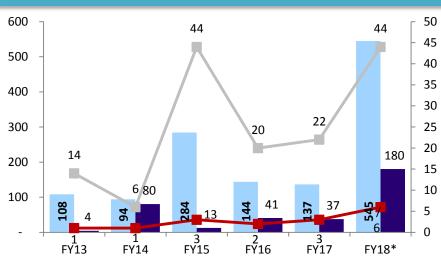


IPOs Have Witnessed Huge Growth In FY18

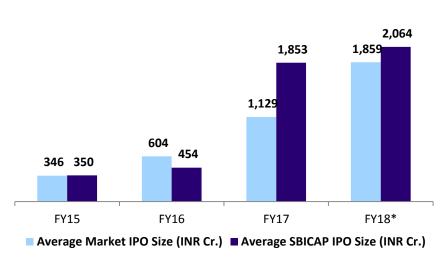


-SBICAP Issues (RHS)

QIPS HAVE WITNESSED HUGE GROWTH IN FY18

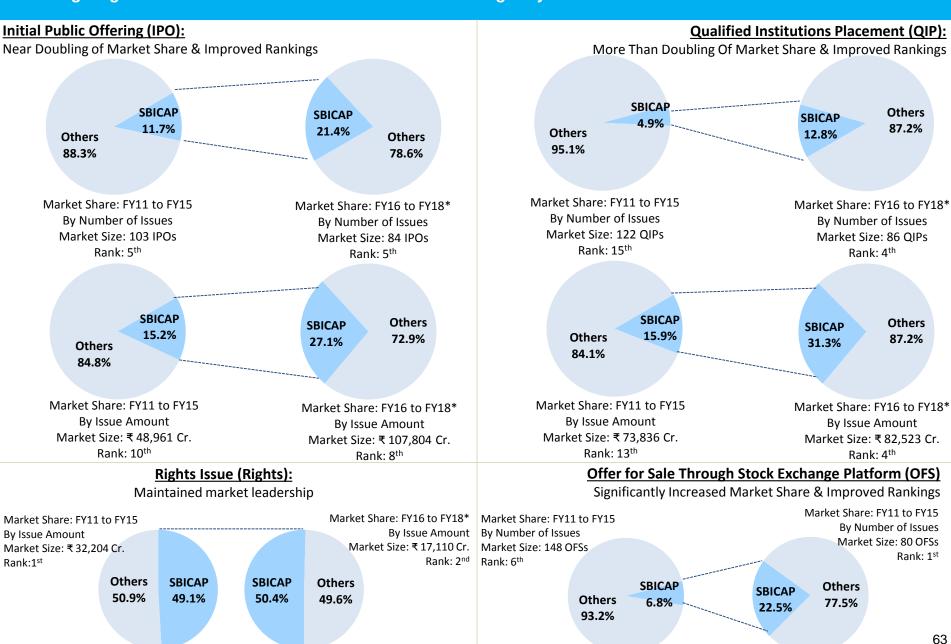


AVERAGE IPO SIZE HAS WITNESSED A JUMP IN RECENT PAST



ECM- Thrust Area in Recent Times

Targeting to Achieve More than 1/3rd Market Share in Strategically Chosen Products – IPOs & QIPs in Near Future



* Upto Jan 31, 2018

Equity Capital Market Positioning

SBICAP – Consistently Achieving Leadership Position Across Products and Time Periods

FY 2017 - Market Leader

- **★** Ranked No. 1 in equity issuances by number of issues
- Raised Rs. 19,924 cr. for Indian corporates

★ Ranked No. 2 in equity issuances by amount raised¹

Last 3 Financial Years

★ Raised Rs. 70,900 cr. for Indian corporates

Awards



- ✓ The Asset Triple A Country Awards 2017 for Best IPO, India for Avenue Supermarts 18.7 billion rupee IPO in which SBI Capital Market has acted as Book Running Lead Manager
- ✓ The Asset Triple A Country Awards 2017 for Best QIP, India for State Bank of India's US\$2.3 billion QIP in which SBI Capital Markets has acted as joint Book Running Lead Manager
- √ The Asset Triple A Regional Awards 2016 for Best equity/Best IPO, India for RBL Bank's 12.1 billion rupee IPO
- ✓ 'Best Deals Equity' for the rights issue of Tata Motors in 2015 (INR 75 Bn) for being the first rights offering by an Indian corporate to ADR holders in US. Asset Triple A Awards
- ✓ Best Country Deal India' for the OFS issue of Coal India in 2015 (INR 226 Bn) Asiamoney Awards



SBICAP - MARQUEE DEALS DONE IN RECENT PAST

SDICAL WIARQUEE DEALS DONE IN RECENT FAS

IPOs:

- 1. SBI Life Insurance
- 2. Cochin Shipyard
- 3. Amber Enterprises India Ltd.

Rights: Canara Bank, Tata Steel

- 4. CDSL
- 5. HUDCO
- 6. BSE Ltd
- 7. Avenue Supermarts
- 8. SIS
- 9. Reliance Nippon Life Asset Management

QIPs:

- 1. Hindalco Industries
- 2. State Bank of India
- 3. Vijaya Bank
- 4. Sanghi Industries
- 5. Bodal Chemicals
- 6. Satin Creditcare
- 7. Edelweiss Fin Serv
- 8. United Bank

OFSs: BEL, NALCO, RCF, NFL, HCL, NMDC

SBICAP - WIDE ARRAY OF PRODUCTS HANDLED

- ✓ Initial Public Offering (IPO)
- ✓ Qualified Institutions Placement (QIP)
- ✓ Rights Issue
- ✓ Offer for Sale through Stock Exchange Platform (OFS)
- ✓ Infrastructure Investment Trusts (InvIT)
- ✓ Institutional Placement Programmes (IPP)
- ✓ Block Deals
- ✓ Preferential Issue
- ✓ Open Offer
- ✓ Buyback
- ✓ Delisting

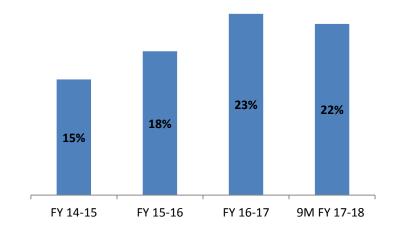
¹Including IPO/FPO, Rights Issue, QIP, IPP and OFS⁶⁴

DCM Market Positioning

DCM Ranking, Market Share



| | FY 14-15 | FY 15-16 | FY 16-17 | 9M FY 17- 18 |
|------|----------|----------|----------|-----------------|
| Rank | 18 | 9 | 8 | 6 |



DCM Awards & Accolades

- ☐ The Asset Triple A Country Awards 2017 for 1). Best Quasi-Sovereign Bond, India for NTPC (€500 mn), 2). Best Masala Bond, India for NHAI (Rs. 3000 cr) and 3). Best New Bond, India for HPCL (\$500 mn)
- □ Key NCD issuance successfully executed on private placement includes NHAI (Rs. 8500 crore), HDFC Ltd. (Rs. 3000 crore), Piramal Finance (Rs. 500 crore), SBI Cards (Rs. 500 crore), L&T Finance (Rs. 750 crore), PNB Housing (Rs. 710 crore) and Mahindra & Mahindra Financial Services Ltd. (Rs. 450 crore).
- ☐ Executed 1st Municipal Bond in the country for Pune Municipal Corporation and 2nd for Greater Hyderabad Municipal Corporation.
- □ Executed 5 Foreign Currency Bond Issuances HMEL (\$ 375 mn), HPCL (\$ 500 mn), PFC (\$ 500 mn), APSEZ (\$500 mn), and Samvardhana Motherson (€ 300 mn).
- ☐ Executed first Masala Bond Issue for NHAI (Rs. 3,000 crore).

Strategies

PASF Strategies

- Arranged being formalised with SBI for handling of various kinds of assignments broadly on the following lines:
 - Proposals where SBI is participating/underwriting
 - SBICAP to provide assistance in appraisal and industry/ market assessment
 - Down-selling/ syndication to be done by SBICAP
 - o Offer letter to be executed by SBI & fees would be shared with SBICAP
 - Syndication of Loan for PSUs to be taken up by SBICAP as being done currently
 - Restructuring assignments to be taken mainly from banks
 - Other businesses like M&A, PE, Advisory no change is proposed
- Continue to diversify the portfolio of our service offerings
- Advisory for Regulatory/government bodies
- Pursuant to the revised RBI framework dated February 12, 2018 for resolution of stressed assets, increased focus on the following assignments
 - Change in management/ M&A and resultant refinancing
 - Resolution and restructuring including NCLT cases
- Continued focus on resolution of stressed assets and M&A
- Integrated borrowing solution (Loans and Bonds) and assist other product groups (ECM/DCM) through cross selling of their services.
- Scout for lines of credits for commercial banks from sovereign funds
- ECB/ECAs: continue collaboration with various international agencies/banks.

CMG Strategies

ECM Strategies: The essence of ECM's marketing strategy "To become the Top 3 choice of investment bank of any client targeting to raise funds from the public markets". To achieve the objective the team is focusing on :

- Increase domestic & foreign investors reach and engagement
- Recognition as a top research firm within the investor community
- Increase client outreach
- Improved cross selling and group synergy
- Improved relations with PE investors for their exits, both through primary & secondary markets

DCM Strategies: Exploring transactions with income potential such as:

- Private Placement/Public issues of bond on an underwritten basis
- Structured Finance transactions including credit enhanced bond, Municipal bonds
- Foreign Currency Bonds and Masala Bonds

OUR FUTURE FORAY INTO NEW AREAS

Leverage our existing credentials to step up our presence in M & A opportunities.

Focus is on Advisory activities such as Government Advisory, Process advisory to NCLT cases etc.

Marketing of innovative products like INVIT's, Overseas Bonds, Masala Bonds, REIT's.

Setting up of funds - focus areas like MSME, Housing, etc.

To work closely with High end SME/Mid Corporates for growth as large corporates are already highly leveraged.

Thank You





Contents

Introduction: SBI RRBs

Rural Banking in India: Myths & Facts

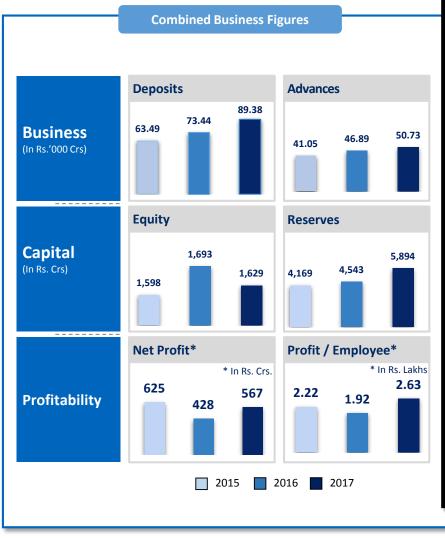
Technology, Staff, Key Products & Growth

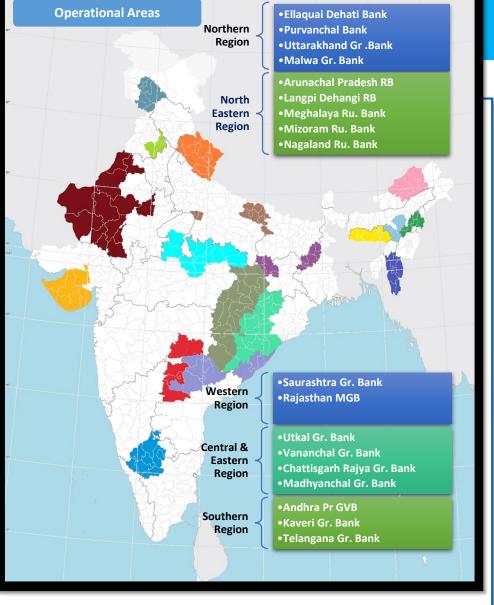
Key Financial Information

Conclusion & Growth Path



Introduction: SBI Sponsored RRBs

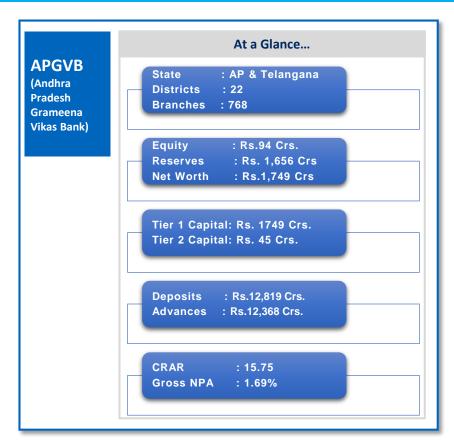


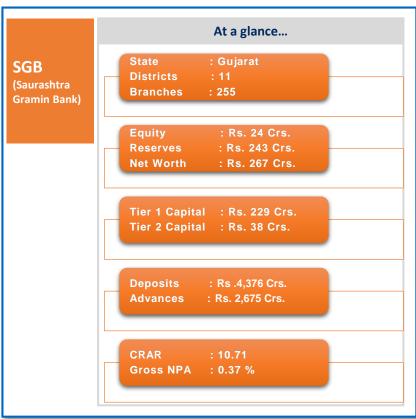






The Two RRBs in Focus





APGVB has its presence in 22 districts of Andhra Pradesh & Telangana. This comprises a total population base of 2.38 crore people, forming 48% of population of erstwhile Andhra Pradesh.

SGB operates in 11 Districts of Gujarat. The area is among the most developed industrial Areas in Western India, where Economic activity & credit culture is better than national average.





Myth 1: Urban is More Potential Than Rural

- A Majority of population continues to be in Rural
- 69 % of population still resides in Rural
- Increased minimum wages, MANREGA has substantially increased rural cash flow
- Value of land as an asset class is getting unlocked

- **B** Doubling of Agri income
 - Policy of doubling Agri income by 2022 will have positive impact in disposable income
 - It is bound to increase demand for credit both for investment and consumption

Greater Potential

- **C** Policy shift
- Budget policy shift towards Rural Economy is bound to benefit Rural Banking industry directly
- Fast maturing Rural economy offers higher growth potential
- Fast changing life style in Rural Economy offers scope for diversification of portfolio

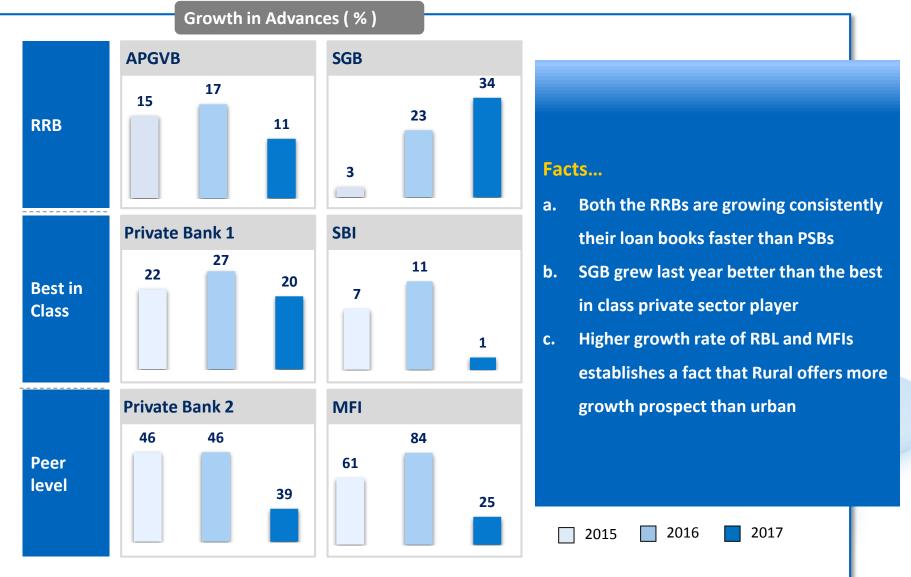
D Saturated Urban

 Rural Economy still remains under Banked even for basic Banking services

Urban Markets have seen crowding of Banks

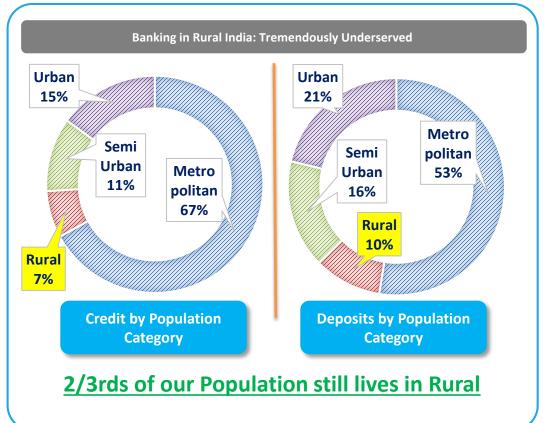
 Regional Rural Banks have distinct advantage due to their large account base strong network & proximity to customers

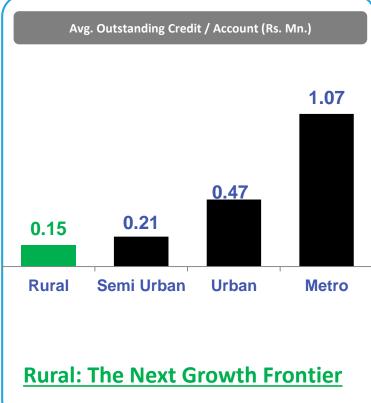
Myth 2: Growth Potential is Limited in Rural Banking Business





Rural Banking in India: The Big Opportunity





Rural: Focus Point for Government Action

Pradhan Mantri Awas Yojana – Housing for all by 2022

Saubhagya Scheme - Electrification of all villages

Pradhan Mantri Gram Sadak Yojana: Provide all-weather road connectivity to unconnected villages.

Mahatma Gandhi National Rural Employment Guarantee Act

78



Technology



APGVB & SGB offers the Best & Latest in Banking Technology to their valued customers.

Both Banks have Well Equipped Information Technology Departments

Increased use of Digital Channels; Significant Investments in Technology being made.

Our People

Knowledgeable Staff & Experienced Management Teams

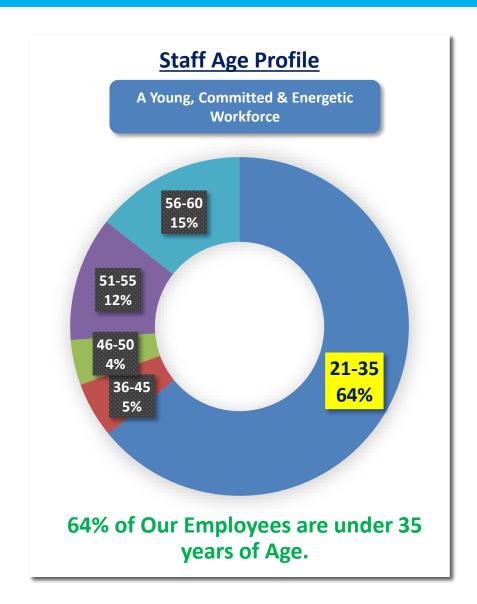
Unique Mix of Experienced & Young Bankers

Specialist Officers for performing Specialised Functions

All Officers & Assistants frequently exposed to a Robust Training System

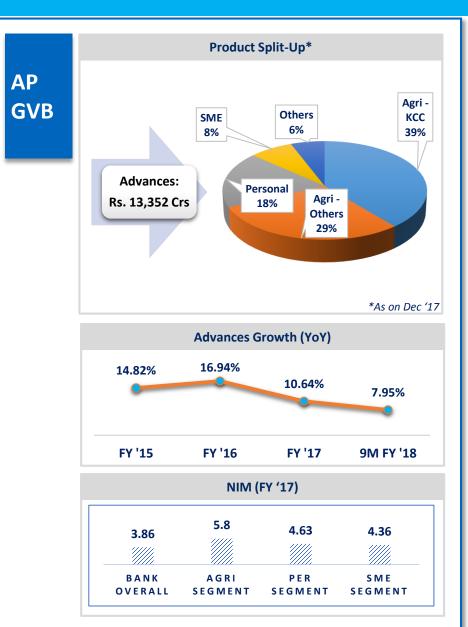
Equipped with the Right People & Skillsets in all Relevant Areas

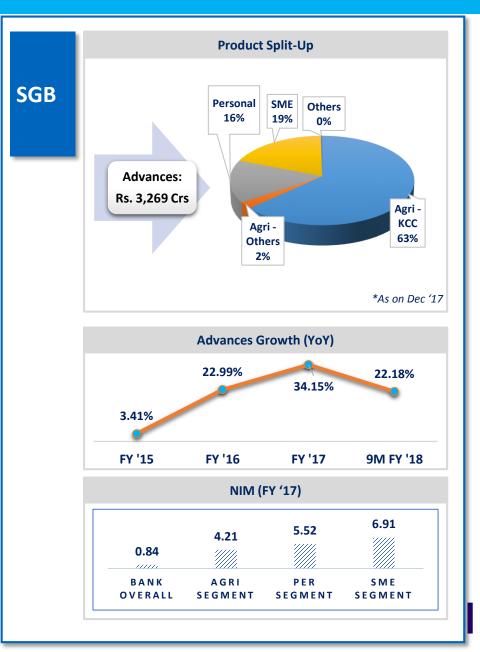
- System Officers
- Law Officers
- Marketing Officers
- Agricultural Officers
- Treasury Managers
- Chartered Accountants





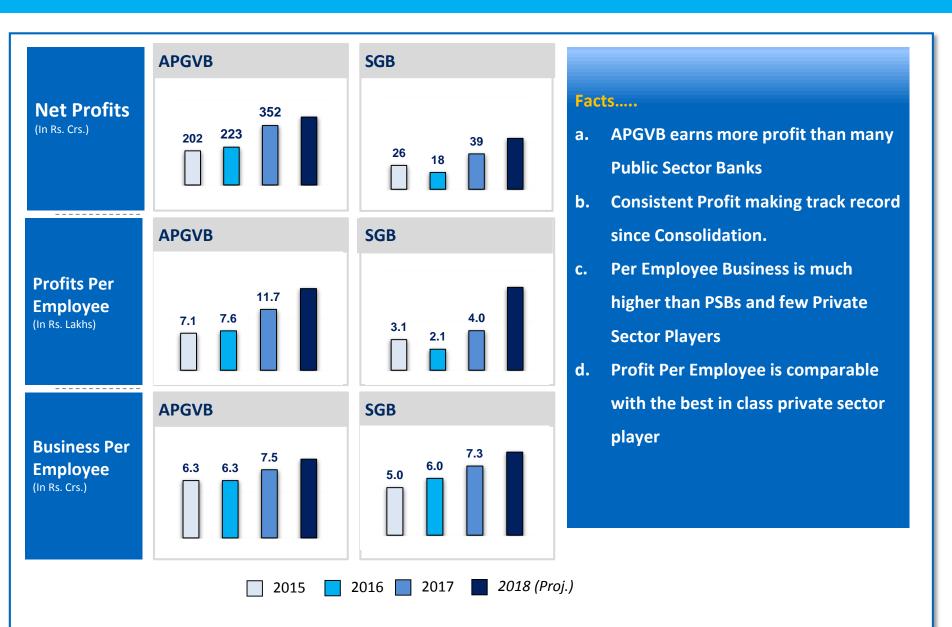
Key Product Segments & Growth



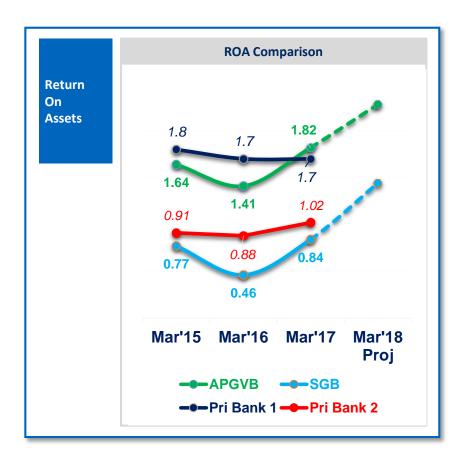


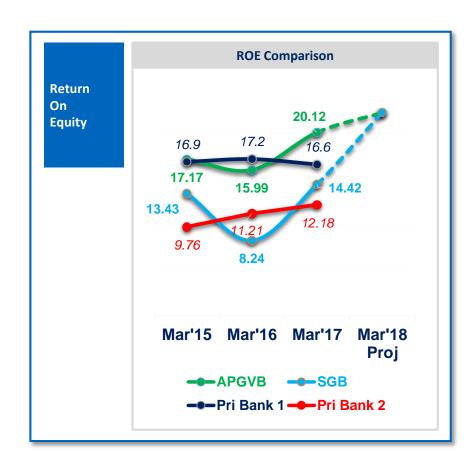


Profitability



ROA & ROE (1)



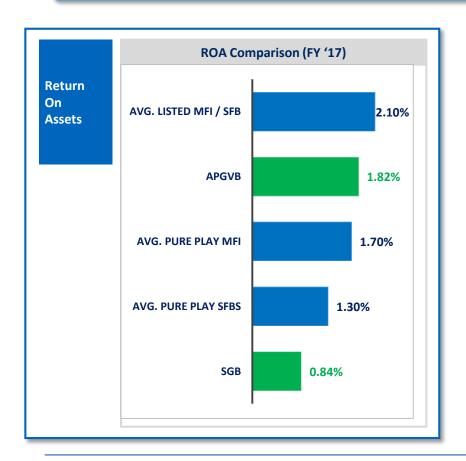


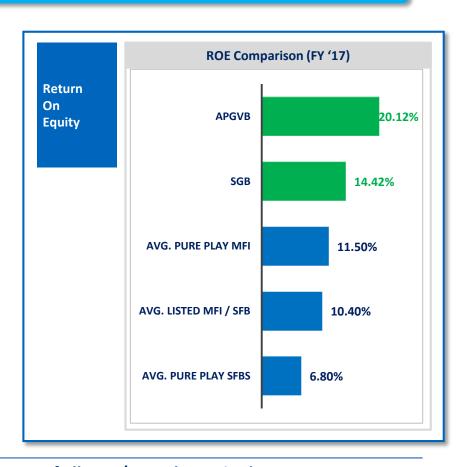
SBI RRBs: Delivering Returns on par or better than 'Best in Class' Private Sector Banks.



ROA & ROE (2)

FY '17 Comparison with Major a) Listed MFIs/SFBs, b) Pure Play MFIs, & c) Pure Play SFBs





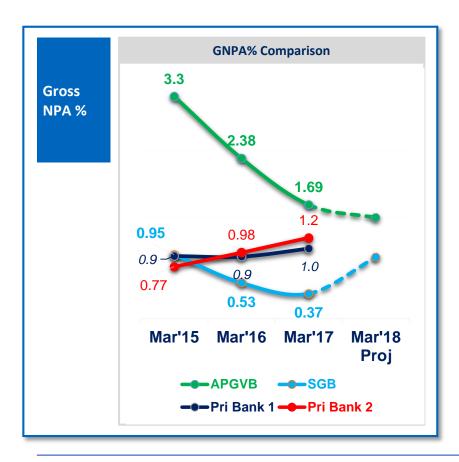
APGVB & SGB has better ROE metrics than Average of all MFI / SFB Players in the Country.

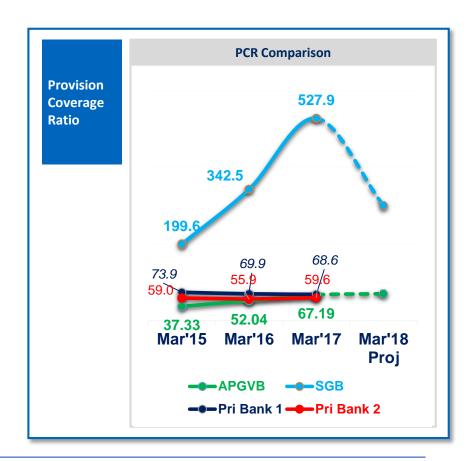
In ROA Metrics too, our RRBs have fared well in FY '17, on par with the MFIs / SFBs

Both RRBs are expected to improve the returns in the upcoming FYs.



RRBs: Lower Risks of Business



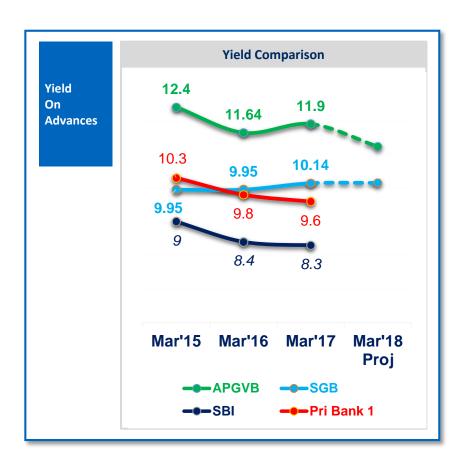


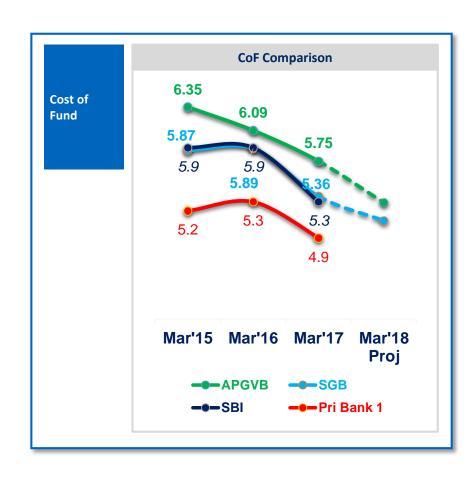
APGVB & SGB: Outstanding Asset Quality, on par with the Best performing Private Banks in the Country.

Focus on Effective Risk Management & Good Quality Assets



RRBs: Higher Yield & Low Cost on Funds



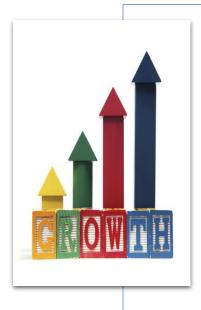


SBI RRBs: Yields comparable to Best Performing Private Bank





Future Growth: The Trajectory



Major Developments Planned

(Next 2 Years)

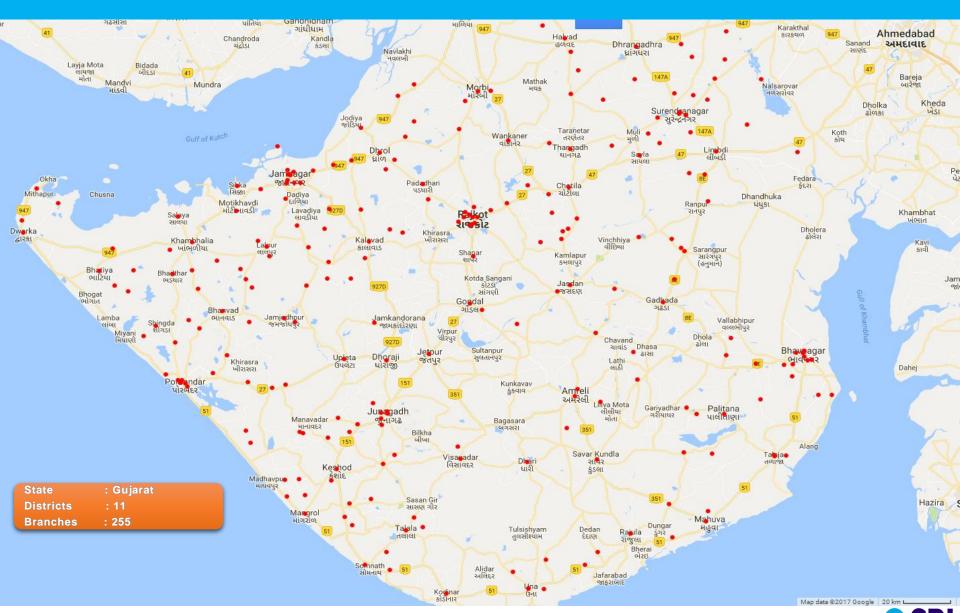
- We plan to raise Capital through IPO route for these two RRBs and two other RRBs
- We are evaluating next phase of Consolidation of RRBs
- We are addressing Concentration Risk of Exposure by Diversifying the Portfolio
- Exploring Improvement in Investment Income of Bank Book.
- Sharper Focus for Improving Non Interest Income
- Centralized Credit Processing System being implemented.







Branch Network: SGB



Branch Network: APGVB

