

STATE BANK OF INDIA
MARKETING & COMMUNICATION DEPARTMENT
9TH FLOOR, CORPORATE CENTRE, MUMBAI

Sponsorship Proposals Approved during the Year 2023-24

No	Date	Brief Description	Event Date	Amount Approved (Rs. In Lacs)
1	01-04-2023	Sponsorship proposal from Assocham for Netaji Subhash Chandra Bose Memorial Lecture	May' 23	1.00
2	12-04-2023	Sponsorship proposal from Express Group for Loksatta Marg Yashache Seminar & Exhibition Higher Edu & career counselling	26-27 May'23 3-4 Jun'23	5.00
3	12-04-2023	Advertisement Proposal from Vicklang Manch for Full page advert in Special Supplement "Employment opportunity for Differently abled"	May' 23	0.11
4	19-04-2023	Advertisement proposal from Lok Panchayat for full page Back Cover advertisement in Special issue of Krishi & Dairy	May' 23	2.90
5	24-04-2023	Sponsorship proposal from Virtual Law School of Ketas Education Foundation for "Earth Conference on Climate Justice"	3-5 Jun'23	1.25
6	28-04-2023	Sponsorship proposal from Confederation of Indian Industry for CII Annual Session 2023 at New Delhi	24-25 May'23	50.00
7	10-05-2023	Sponsorship proposal from Confederation of Indian Industries for Conference on Consumer Credit & Finance	26-05-2023	3.00
8	12-05-2023	Sponsorship proposal from Mumbai First for Global Coastal Cities Summit, 2023	30-05-2023	17.00
9	17-05-2023	Sponsorship proposal from Indian Army, Eastern Command for 132nd edition of Durand Cup	24-07-2023 to 03-09-2023	75.00
10	18-05-2023	Sponsorship proposal from Progressive Foundation of Human Rights for World Environment Day	05-06-2023	2.00
11	29-05-2023	Sponsorship proposal from ICC for Emerging Asia Banking Conclave & Awards 2022 as Guest of Honour	08-07-2023	5.00
12	30-05-2023	Sponsorship proposal from Big Canvas for Mega Concert "Madan Mohan The King of Melodies"	23-06-2023	3.00
13	02-06-2023	Sponsorship proposal from Swargandhar for the event of Ultimate Melodies of Madan Mohan	24-06-2023	1.50
14	19-06-2023	Advertisement proposal from Business Today for publication in Business Today India's No. 1 Business School	July' 2023	1.50
15	28-06-2023	Sponsorship proposal from Assocham for Global ESG Conclave 2.0 (Dubai)	28-06-2023	4.00
16	03-07-2023	Sponsorship proposal from CII, New Delhi for B20 Financial Inclusion & Fintech Summit 2023	18-07-2023	25.00
17	07-07-2023	Sponsorship proposal from Assocham for 6th National Summit & Awards - Corporate Bond Market	03-08-2023	5.00
18	10-07-2023	Sponsorship proposal from CII, Kolkata for 16th Edition of Banking Colloquium 2023	28-09-2023	5.00
19	18-07-2023	Advertisement proposal from Vicklang Manch for Special Supplement on Independence Day 15-08-2023	August' 2023	0.11
20	01-08-2023	Sponsorship proposal from E-Bizz Entertainment India Pvt. Ltd. for Rehmatein - 9 Musical Concert	29-08-2023	9.00
21	02-08-2023	Sponsorship proposal from Subroto Mukherjee Sports Education Society for 62nd Subroto Cup at New Delhi & Bengaluru	14-09-2023 to 23-10-2023	60.00
22	07-08-2023	Sponsorship proposal from Assocham for 8th National Summit on Insolvency & Bankruptcy Code and Valuation	16-09-2023	3.50

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23	17-08-2023	Sponsorship proposal from CII for B20 India Summit	25-27 August'2023	50.00
24	01-09-2023	Sponsorship proposal from IIBF for Banking Chanakya	Oct' 2023	5.00
25	02-09-2023	Sponsorship proposal from Lalbaugcha Raja Committee for LED Screen during Ganeshmotsav	19-27 Sep' 2023	12.00
26	02-09-2023	Advertisement proposal from Media Research & Marketing for Coffee Table Book and Wildlife Journey of India	Oct' 2023	12.50
27	07-09-2023	Sponsorship proposal from Bengal Chamber of Commerce for Financial Market Conclave at Mumbai	15-09-2023	4.00
28	08-09-2023	Sponsorship proposal from CII for Welcome of G20 Leaders for G-20 Summit Four Page Advertisement	09-09-2023	38.00
29	12-09-2023	Sponsorship proposal from FICCI for FIBAC 2023 at Mumbai	22-23 Nov' 2023	15.00
30	16-09-2023	Sponsorship proposal from ENARR Capital for Nana Nani Park Girgaum Chowpathy, Mumbai	For 3 Years (Rs. 60 Lacs paid yearly)	180.00
31	03-10-2023	Sponsorship proposal from FICCI for ESG Summit 2023	09-10-2023	6.00
32	05-10-2023	Sponsorship proposal from People Labs for "Future of Work" Conference at Mumbai	12-10-2023	5.00
33	06-10-2023	Sponsorship proposal from MACCIA (Maharashtra Chamber of Commerce) for MITEX - Maharashtra International Trade Expo 2023	20-29 Oct' 2023	5.00
34	06-10-2023	Sponsorship proposal from North Bombay Sarbojanin Durga Puja Charitable Tru for North Bombay Durga Puja Celebrations 2023	20-24 Oct' 2023	10.00
35	11-10-2023	Sponsorship proposal from Indian Heritage & Health Care Centre for "Zindagi Utsav" at India International Centre, New Delhi	17-11-2023	5.00
36	17-10-2023	Sponsorship proposal from Ajivasan Music Academy for Ajivasan ACT " LetsACTTogether"	29-10-2023	6.00
37	17-10-2023	Sponsorship proposal from Jagriti Yatra for G20 Jagriti Yatra Startup20	Oct' 2023 to Nov' 2023	75.00
38	17-10-2023	Advertisement proposal from Indian Bank's Association (IBA) for Performance Highlights of Private Sector Banks 2022-23	Nov' 2023	0.50
39	17-10-2023	Sponsorship proposal from Govt. of Goa & Minsitry of Sports for 37th National Games at Goa	25-10-2023 tp 09-11-2023	500.00
40	17-10-2023	Sponsorship proposal from CII for B20 Institution Support towards setting-up Global Institute	-	840.00
41	18-10-2023	Sponsorship proposal from Srijon Foundation for Cultural Event for RabindraSangeet & RabindraNriya	09-12-2023	2.00
42	18-10-2023	Sponsorship proposal from ANZ India Business Chambers for ANZIBC EduSkill Conference 2023	04-11-2023	0.50
43	01-11-2023	Sponsorship proposal from Dun & Bradstreet for India's Top 500 Value Creators 2023	29-11-2023	9.00
44	04-11-2023	Advertisement proposal from Fortune India for Fortune India 500 Special Dec' 2023 Issue	Dec' 2023	1.45
45	15-11-2023	Advertisement proposal from News Street for Fortnightly Nagazine	Dec' 2023	1.00
46	21-11-2023	Sponsorship proposal from TAPMI Finance Forum for TAPMI Bloomberg Olympiad 2024	10-12-2023 to 07-01-2023	1.25
47	21-11-2023	Sponsorship proposal from Business Today for BT - Most Powerful Women in Indian Business	08-12-2023	15.00

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48	28-11-2023	Sponsorship proposal from Fitistan for CME Pune, Soldierathon - Vijay Run	17-12-2023	50.00
49	02-12-2023	Sponsorship proposal from Versa (Daily Hunt) for Mumbai Festival 2024	20-28 Jan' 2024	150.00
50	06-12-2023	Sponsorship proposal from Mail Media Communications for Traffic Island Garden opposite State Bank Bhavan	01-10-2023 to 30-09-2024	4.62
51	06-12-2023	Sponsorship proposal from Institute of Directors for 18th International Conference on CSR	21-22 Dec' 2023	5.00
52	06-12-2023	Sponsorship proposal from ExtraC India for Indian Crossword League (IXL) 2023	24-12-2023	20.00
53	07-12-2023	Sponsorship proposal from National Power Training Institute, nagpur for National Seminar on "Flexible Generation, Renewable ENERGY"	11-12 Jan' 2024	3.00
54	13-12-2023	Sponsorship proposal from Army Yachting Node for SAIL India 2024	12-20 Jan' 2024	5.00
55	13-12-2023	Sponsorship proposal from Drishti Foundation for Sansad Khel Mahakhumb 2023	20-29 Dec' 2023	4.00
56	26-12-2023	Sponsorship proposal from DAV Foundation for DAV United Festival, Navi Mumbai	21-22 Jan' 2024	20.00
57	28-12-2023	Sponsorship proposal from ICAI for 17th ICAI Awards and Leadership Summit	06-01-2024	6.50
58	28-12-2023	Sponsorship proposal from The Blind Welfare Organisation for National Blind Cricket Tournament - 2024	10-12 Jan' 2024	5.00
59	02-01-2024	Sponsorship proposal from Development & Research Services (P) Ltd. for Sankranti Sambaralu Visakhapatnam	12-15 Jan' 2024	30.00
60	05-01-2024	Sponsorship proposal from Office of State Comm for Person with Disability for Purple Fest - T-Shirts (5000)	08-13 Jan' 2024	7.61
61	05-01-2024	Sponsorship proposal from TALIEM for Avenues of Excellence a 26 Episodes Series on DD National	13/1/2024 Onwards	25.00
62	16-01-2024	Sponsorship proposal from United Services Club for New Year Event 31/12/2023	31-12-2023	10.00
63	16-01-2024	Advertisement proposal from SBI Pensioners Assoc (Bhopal Circle) for Member's Directory	04-02-2024	0.25
64	16-01-2024	Sponsorship proposal from IIM Kazhikode for Annual Conference on Micro Economic, Banking & Finance	16-02-2024	3.00
65	18-01-2024	Sponsorship proposal from The Indian Econometric Society for 58th Annual Conference of TIES	22-24 Feb' 2024	3.00
66	23-01-2024	Advertisement proposal from Business Today for Anniversary Special Issue	Feb' 2024	1.50
67	23-01-2024	Sponsorship proposal from IBA for HR Conclave	02-02-2024	5.00
68	24-01-2024	Sponsorship proposal from Baseline Ventures for Prime VolleyBall League, Chennai	15-02-2024 to 21-03-2024	50.00
69	25-01-2024	Sponsorship proposal from Avaana Capital for Conference "Grand Challenges for ClimateTech Innovation"	-	10.00
70	29-01-2024	Sponsorship proposal from Logos Management Club for Global Leadership Summit	10-02-2024	2.00
71	30-01-2024	Sponsorship proposal from MSKVIB for Mahakhadi Expo 2024 "A Gateway to a Sustainable World"	09-18 Feb' 2024	12.00
72	30-01-2024	Sponsorship proposal from CBIT MUN for Model United nation Conference	12-14 Apr' 2024	1.00

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73	31-01-2024	Sponsorship proposal from The Hindu Group for Sportstar ACES Awards	08-02-2024	10.00
74	03-02-2024	Sponsorship proposal from NIBM, Pune for Merit Award for PGDM (B & FS)	May-Jun' 2024	1.00
75	08-02-2024	Advertisement proposal from Express Group for FE-1000 and FE Best Bank	Feb' 2024	1.00
76	13-02-2024	Sponsorship proposal from CII for Northern Region Annual Regional Meeting	14-03-2024	3.00
77	13-02-2024	Sponsorship proposal from Assocham for 15th Capital Market Summit	16-02-2024	4.00
78	15-02-2024	Advertisement proposal from IBA for Performance Highlights of Foreign Banks 2022-23	Mar' 2024	0.50
79	23-02-2024	Sponsorship proposal from Vidya Foundation for Sansad Khel Mahakumbh 3.0, Himanchal Pradesh	04-03-2024	50.00
80	05-03-2024	Advertisement proposal from Lok Panchayat for Special Issue on Animal Husbandry, Dairy & Fisheries	Mar' 2024	0.75
81	05-03-2024	Sponsorship proposal from India Today for India Today Conclave 2024	15-16 Mar' 2024	30.00
82	11-03-2024	Advertisement proposal from Business Today for Special issue - "India's Best Banks"	Mar' 2024	1.50